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a monthly
column devoted
to answering
questions relating
to Competitive
Intelligence

Dear CIC: I am a market research manager at a medium sized pharmaceutical company. Could you recommend a list of Internet sources helpful for people who work in pharma? Thanks. **Pharma Research Manager**

Dear Pharma Research Manager: Certainly. Below is a list of websites and search engines which will help you in your online searches. **CIC**

SOURCE	DETAILS
All You Can Read	www.allyoucanread.com – Contains 26,500 magazines and newspapers from over 200 countries. Listings are categorized not only by their country of origin, but are also subcategorized by topic.
Bio Online	www.bio.com – A comprehensive site for information related to biotechnology/pharmaceutical research, development and manufacturing.
Biofind	www.biofind.com – Includes press releases archived by co., industry news, rumour mill posted by site users.
Brogan	www.broganinc.com/news/formulary.html – Updates to provincial and federal formularies.
Centerwatch	www.centrewatch.com/ – Lists more than 41,000 industry and government sponsored clinical trials as well as new drug therapies recently approved by the FDA.
Clinical Trials	www.clinicaltrials.gov/ct/gui – NIH (US) maintains the most authoritative source for patients and the public. The site also has links to other information resources like the National Library of Medicine's MEDLINEplus.
FDA Drug Information	www.fda.gov/cder/drug/default.htm – Contains new approvals, lists guidelines for approvals, other regulatory practices/guidelines, etc.
FDA New Drug Approvals	www.fda.gov/cder/approval/index.htm – Lists recent US drug approvals, both generic and brand name drugs.
First Word	www.main.pslgroup.com/news – News releases in various industries, including pharmaceutical.
Forbes	www.forbes.com/lifestyle/health – Health-related news stories (with focus on financial implications).
Formulary Journal	www.formularyjournal.com/formulary – Lists newly approved drugs, stories on drug products, updates on drug safety, etc.
Health Canada	www.hc-sc.gc.ca – Extensive links re: pharma topics (e.g. drug profiles, drugs presently available, trials, etc.).
Health Canada's DPD	www.hc-sc.gc.ca/drug2/ – Searchable database of drug products approved for Cda. Choose category: active or discontinued products, then search by co., product, active ingredient, DIN, active ingredient group #.
Health Canada's NOC Database	www.nocdatabase.ca/ – Notice of Compliance Search. Choose category: Brand name, DIN, manufacturer, submission class, therapeutic class, NOC dates.
HealthDay	www.healthday.com – Daily news feed – health news stories.
Healthcare Leadership Council	www.hlc.org – Contains background on major US health reform issues, including women's health, Medicare reform, FDA reform, medical records and expanding access to health care. You can get updates on ongoing health care legislation, or email via HLC website to members of congress.
InPharm Industry Intell.	www.inpharm.com/ – US site containing company profiles, including some financial information, drug information, pipeline info, etc.
PharmaDirect Newsletter	www.ipharmadirect.com/newsletter.asp – Newsletter for pharmacists – listing news, product updates, etc.
Medbroadcast	www.medbroadcast.ca – A Vancouver-based online medical information service. Reference & research tools, business news (website has over 1,500 pages of "original content").
MedNet	www.mednet.ca – Autonomous medical news reporting service & source for clinical data. Priority press section by therapeutic area, linking to medical associations, universities, libraries, Cdn. pharmaceutical manufacturers.
Medscape	www.medscape.com – Clinical medical information sorted by therapeutic area. Need a membership to access.
National Cancer Institute	www.cancer.gov/clinical_trials – The National Cancer Institute's comprehensive site is great for finding cancer trials and keeping track of cancer-research results.
NewsNow	www.newsnow.co.uk – Monitors breaking news in 84 countries from thousands of online and publications, including international, national and regional titles, newswires, magazines. Covers 42 industry sectors, including pharma.
PharmWeb	www.pharmweb.net – A UK site, with international links; provides pharmaceutical info aimed at patients and health professionals.
Pharma Research & Manufacturers Assoc.	www.phrma.org – Consortium of approximately 100 US companies having a primary commitment to pharma research. Site has information on drugs in development, consumer health guide and industry statistics.
Patented Medicine Prices Review Board	www.pmprb-cepmb.gc.ca/english/home.asp?x=1 – The PMPRB is an independent quasi-judicial body, created to protect consumer interests in light of increased patent protection for pharmaceuticals.
Patent Register	www.patentregister.ca/ – an alphabetical listing of medicines and the associated patents, patent expiry dates and other related information established in accordance with the Patented Medicines Regulations.
Vivisimo	www.vivisimo.com – Search engine which automatically categorizes search results in 'folders' by subject. The clustering is similar in look & feel to that employed by Northern Light, although Vivisimo is free (i.e., Northern Light has a commercial component and many of the best findings are only available for a fee).
WebMD	www.my.webmd.com – News stories, medical information (diseases & conditions, drugs, etc.), medical library

Tip – Use Vivisimo search engine when you do your Internet research. It's very convenient. Its clustering capabilities help eliminate nonrelevant websites.

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